



International  
Water Association



# 1<sup>st</sup> World Congress on Water, Climate and Energy

13<sup>th</sup>-18<sup>th</sup> May 2012  
Dublin, Ireland

## CALL FOR SPONSORS



## Introduction



International  
Water Association

The International Water Association (IWA) is a global reference point for water professionals, spanning the continuum between research and practice and covering all facets of the water cycle. IWA is comprised of leading water professionals in science, research, technology and practices. There are 10,000 individual and 400 corporate members, spread across 130 countries. Please see [www.iwahq.org](http://www.iwahq.org).

### **World Congress on Water, Climate and Energy**

The subjects of Water, Climate and Climate Change, and Energy, are of vital importance for future life and industry and have been identified as the key world topics of the next decades. The International Water Association has focused separately on Climate Change and on the interaction of Water and Energy through previous conferences and specialist groups, and is now proud to announce the inaugural World Congress on Water, Climate and Energy to address the new developments and enormous challenges in these fundamental subjects.

The congress is being organised in Ireland by the IWA National Committee Ireland, supported by Dublin City Council and Engineers Ireland. There will also be several other international and national organisations organising specific sessions and parallel meetings at the congress.

The congress will attract up to 2,000 international delegates for this global event and will feature a large industry presence and trade exhibition. Submissions for oral and poster presentation will be accepted to supplement invited talks by world experts and political leaders.

Attendees will include:

- Academic and Industry Researchers
- Utility Companies and Industry Suppliers
- City and Municipal Planners and Managers
- Government Policy and Regulatory Officials
- Environmental and Energy-Related Organisations
- Water Resource/Catchment Managers
- Leaders in Climate Change Policy
- Practitioners in the Smart Green Economy
- Leading-edge consultants

Sponsors are invited to participate in the congress and will receive headline status on all congress marketing materials, all press releases and media coverage, and benefits at the event. The different categories of sponsor are summarized below, and we will be happy to discuss further possibilities with sponsors including payment facilities over multiple years.

The congress will receive global profile through IWA and Engineers Ireland, and will also receive a high media attention in Ireland and internationally at the time of the congress.

## Congress Venue

The congress will run from 13<sup>th</sup>-17<sup>th</sup> May 2012 at the spectacular new Convention Centre Dublin venue in the heart of Dublin city. A range of technical tours will be held on 18<sup>th</sup> May.

Please see [www.theccd.ie](http://www.theccd.ie).



## Programme Summary

The target audience of delegates and presenters will include individuals from academia and research institutes, environmental agencies, consultancies, government and political organizations, and industries across the spectrum of water management.

The main subjects to be addressed include:

- Economics of Water-Energy Nexus
- Megacities, Water and Energy Sustainability
- Renewable Energy
- Smart Cities – ICT integration
- Flood Resilient Cities – Integrated Urban Planning
- Floods and Droughts in Arid Regions
- Linking Water/Energy Policy and Legislation
- Climate Adaptation and Mitigation
- Water Resources Management
- Waste, Wastewater and Energy
- Environmental Sustainability
- Environment and Landscape
- Infrastructure Design and Management
- Modelling Linkages in the Water, Climate, Energy and Environment Matrix.

A commercial exhibition will be held as a central feature of the congress. Coffee breaks and lunch will be held in this area and extended breaks have been scheduled to allow good exposure for the exhibition.

The exhibition floorplan will be published later in 2010. Sponsors will have first choice of booth location.

## Call for Sponsors

The congress invites companies and organisations to participate in this important meeting as sponsors and exhibitors. A range of sponsorship opportunities are detailed below, and we are happy to discuss tailored packages for sponsors with particular requirements.

All sponsors will be acknowledged on the congress website, in promotional materials and onsite at the congress venue. The Prime Sponsor categories will have first choice of exhibition stand space and additional sponsorship opportunities including presentation slots and sponsorship of programme elements.

The congress will be advertised extensively in trade media and through ongoing campaigns of the IWA and Engineers Ireland. It will be listed on all relevant organization and association websites, and through electronic mailings to individuals, companies, organisations and associations.

### Prime Sponsor Status

**€50,000**

The Prime Sponsors for the congress are our principal industry partners. They will receive prominent acknowledgement and exposure on all congress materials (pre- and post-event), and first choice of exhibition space and industry presentation opportunities.

Our Prime Sponsors will receive the following acknowledgements and benefits:

- Sponsor logo on Conference Announcements, Programme Book and all Advertisements
- Sponsor logo on Conference Website
- Sponsor advertisement on Conference Website and weblink to sponsor webpage
- Sponsor will be featured in delegate e-newsletter pre-congress
- Sponsor logo on Delegate Bag
- Gift or extra insert in Delegate Bag
- Listed as sponsor of one of the subject strands of the conference
- 24 m<sup>2</sup> exhibition space\* in central location
- Industry Presentation – lunchtime or coffee breaks in main auditorium (30 mins)
- 2 participants may attend the conference as invited guests of the sponsor
- Sponsor may send follow-up communication to delegates post-event
- 6 exhibitor staff badges for company staff

\*Space can be augmented for additional cost.

## Supporting Sponsor Status

€20,000

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in Conference Announcements, Programme Book and Conference Website
- 16 m<sup>2</sup> exhibition space\* with choice of location
- Sponsor will be featured in delegate e-newsletter pre-congress
- Gift or extra insert in Delegate Bag
- 2 participants may attend the conference as invited guests of the sponsor
- Sponsor may send follow-up communication to delegates post-event
- 4 exhibitor staff badges for company staff

\*Space can be augmented for additional cost.

## Other sponsorship opportunities

Conference badge sponsor (branded lanyards)	€8,000
Sponsorship of 1 Scientific Session Topic (10 sessions available)	€7,500
Sponsorship of Opening Reception (exclusive)	€6,000
Sponsorship of Congress Party (exclusive)	€10,000
Lunch Sponsor (4 days available)	€5,000
Sponsorship of Coffee Breaks (1 day = 2 coffee breaks)	€3,000
Speakers Services Centre	€4,000
Internet Café area	€5,000
Sponsor of Abstract CD (includes full page back cover of Programme Book)	€6,000
Insert in delegate bag (included free for exhibitors)	€1,000
Best Poster Award	€4,000

**All exhibition and sponsorship items subject to Irish VAT at 21%.**

**VAT can be reclaimed by overseas tax-registered companies in most cases.**

**Sponsors may make payment over multiple years or propose special package or other activities.**

Please contact the organizers at [expo@iwa-wcedublin.org](mailto:expo@iwa-wcedublin.org) if you wish to suggest other sponsorship options.

Industry participants are also invited to register to attend as full conference delegates. Please see the conference website [www.iwa-wcedublin.org](http://www.iwa-wcedublin.org).

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**Advertising – Conference Abstract and Programme Book**

During the event all delegates will be provided with a Programme Book for the Conference. Advertising space is available in this book at the following rates:

Full Page – €2,500

Half Page – €1,500

Back Cover – only available to the Sponsor of Abstract CD (see above)

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**Bursary Fund**

Sponsors are encouraged to make a tax-free contribution towards a bursary fund to enable delegates to attend from developing countries.

**Contact Information for queries and bookings:**

World Congress on Water, Climate and Energy

c/o Keynote PCO

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Ireland

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